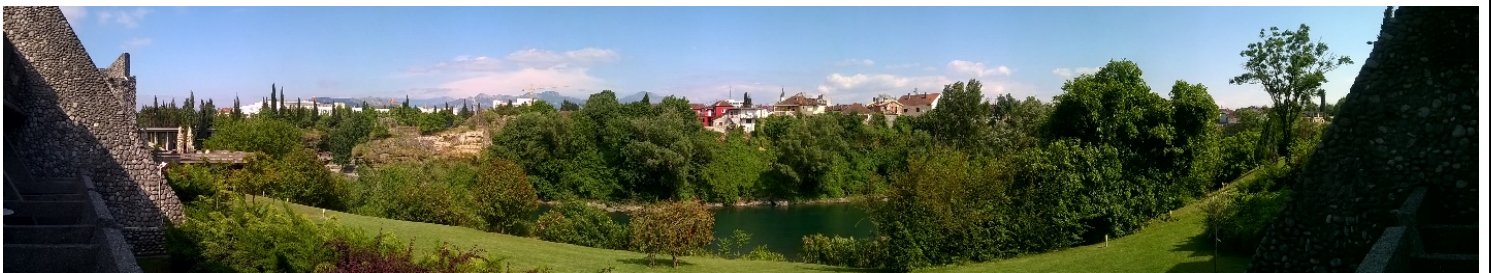


# Danube Peace Boat E.U.R.O.P.E.

Basic elements of the presentation in Podgorica



**MEDIA EDUCATION CENTRE**

May 28, 2015

Authored by: MiomirR

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## Basic elements of the presentation in Podgorica

### About Media Education Centre

Media Education Centre has 15 years of experience in leadership in international projects, working in Education, Media, Information and Peace Literacy on promotion of new Intercultural and Interactive tools in education to encourage role of the Young People in development of the Knowledge Society including respect and care for the media education, community of life, ecological integrity, mobility, respect for diversity, economic justice, democracy, traveling like source for cultural discovery and a development of culture of peace.



### Introduction

Education in Danube Region increases our Powers of Innovation. Every Danube country has national ambitions! By cooperating we can achieve so much more. By working with one single strategic agenda (not thinking in an excluding manner) and by being open to the potential of reaping the rewards from a joint effort. The Danube Peace Boat E.U.R.O.P.E. and the Media Education Centre will promote this strategy in the future.

The Danube Peace Boat E.U.R.O.P.E. is focused on Cross Sectors Marks of Opportunities, the coordinating and connecting of knowledge and different creative content, entering into national and international alliances, effective lobbying and marketing for the entire Danube Region: Creating of the Online Platform, main tool for development of the New Educational/Pedagogical Model with Media Culture, Information and Peace Literacy like Alphabet.

The Danube Peace Boat E.U.R.O.P.E. create a movement **Giving by Teaching**: Cultivate New Generation in Danube Region ready to combine Knowledge and Skill about Cultural, Historical, Traditional and Environmental Heritage in Different Media outcomes with content same good for traveling presentation but also for development of:

- Movement for Clean Water and Nature,
- Creative, Educational and Sport Tourism,
- Green Technologies and
- Sustainable sources of Energy and Bioproducts

The Danube Peace Boat E.U.R.O.P.E. is to inspire and motivate Investment in young generation and to empower them to give to the Danube Region Fresh and Visible Cultural, Educational and Economic Boost. To create our future life, to connect Danube Region to others and to change the World!

The Danube Peace Boat E.U.R.O.P.E. Project is about Life and Living close to the River Danube. It is the Project about Learning from the past, Living in the Present and Building for the Future. It is powerful life tool for all ages but promoted by youngsters-catalyst for social change.

The Danube Peace Boat E.U.R.O.P.E. works on the basis of shared interest, trust and the willingness to volunteer of the partners: Governments, Knowledge Institutions, Companies, Tourism Organization and Local Authorities. They have put their heads together to give the entire Danube Region an additional economic boost. In our time of complex changes, we have to think across existing lines and borders and make connections and partnership in a creative, productive and peaceful manner. The Danube Peace Boat E.U.R.O.P.E. is a hub in existing networks which makes smart connections possible, sustainable and fruitful.

## Danube Baedeker

The Danube Peace Boat project will create new generation of young people with Knowledge and Skill in Media Production and Journalism. We would like to motivate them and to help them to produce MULTIMEDIA Traveling Diary, **Danube TV Baedeker** from Vienna to Belgrade ready for Broadcasting. **Six 15 minutes TV film produced by participants, Photo Galleries with thousands photos, hundred short video and animated clips-Media Collection for Promotion, Education and Motivation.**

## Why is this project important for the Danube Region?

Danube Region is Region of the Regions! Danube Peace Boat E.U.R.O.P.E will connect Central Europe with Balkans and Western Balkans Countries, South East Europe, Mediterranean and Black See Countries.

## What is the objective of our project and what makes your project unique?

- to provide to Students and their Teachers skill and knowledge like tool for development of the New Travelers and Media Pedagogy Creators with outcome ready to promote Job Shadowing and Creative Traveling,
- to encourage participants to establish creative cooperation between Schools and Organization in different Danube Region Countries and to participate on the collaborative, interactive, and mobile **PLATFORM**,
- to build New Interactive, Innovative and Intercultural educational model ready to change approach to the Cultural, natural and Traditional Heritage of the Danube Region with focus on future “new job” opportunities.

**Danube Peace Boat** is unique because will create Strong Network for Educational Media Production and New Generation of Traveler's with influence and relationship between people-youngsters in Danube Region and wider, on decision makers in different countries to encourage using of media for open Intercultural, Interactive and Inclusive educational model with **Traveling like Source for Cultural, Ecological and Educational Research.**

## New Generation in Danube Region, Five I Generation

**First I:** They are **INTERNATIONAL** because our participants will encourage international cooperation and development of the Media and Information and Peace Literacy and Intercultural dialogue with goal to implement creativity, knowledge and skill in development of the **New Media Pedagogy**. They will use experience in Media Literacy and they will promote ICT to build **PLATFORM** and to promote Danube, Educational and Learning Mobility, **Life Long Learning**...

**Second I:** New Pedagogy need New Teachers. Teachers in many countries are not motivate enough for personal (self) educational development. We will offer first step: **INTERACTIVE** Learning Process where Students (well skilled in Media and ICT) and Teachers (perfect to support Students to create Good Content) become a **PARTNERS** in Educational Process and development of the New Media Pedagogy.

**Third I:** DPB project is **INCLUSIVE** because will include as much as possible young people from different ethnic groups, marginalized groups of young people, Roma population, young people with handicap, rural population... Danube Peace Boat **PLATFORM** will be open for all of them.

**Fourth I: INTERCULTURAL Dialogue** is one of important element of our Project. Participants in our Traveling Project will increasing contact among peers from diverse groups creates an opportunity for mutual links, improves, understanding and acceptance among the interacting group members, and consequently reduces inter-group prejudice, tension, and conflict. **New Generation of Travelers** will build respect and mutual understanding and sparks billions of encounters that are steps towards understanding. It could be tool for our education and it can be peace sensitive and makes DPB participants European citizens.

**Fifth I:** Danube Peace Boat is first project where youngsters will create **INOVATIVE** multimedia material for promotion many different elements-targets of our project. Our young participants, **NEW GENERATION**, have to become **PROMOTERS, CREATORS and PRODUCERS** of Educational and Promotional Media. They will create different TV and Radio Reports, short Films, Animation, online Gallerias and Texts-Blogs-Posts-News to promote cultural, historical, traditional and natural heritage of Danube Region. They will work on promotion of the Tourism for New Generation of Travelers, ready **to See, to Learn, to Research, to Discovery and to PRESENT** all possibility of the Danube Region: natural beauty, heritage, clean water, ecology, sport's possibility, cyclist routes, sailing opportunity, green technology, alternative energy... During their expedition they will determinate important information usual for their future **professional orientation**.

### Who are our PARTNERS?

At the moment we are cooperate with UN Alliance of Civilizations, UN PLURAL +, Unity in Diversity-World Civil Society, UNESCO (and we have support from National Commission for UNESCO from Austria, Slovakia, Slovenia, Croatia and Hungary, European association for viewers Interests, European Broadcasting Union-EUROVISION, Commonwealth Broadcasting Union, European Children's Film Association, prix Jeunesse International Suitcase, Munich, Balassi Institute, International Institute for Peace Through Tourism, UN World Tourism Organization...

## What we like to promote?

We are interested for outcomes from all cultural events for young people (Film Festivals, Music Competition, Dancing and Theater Performances... for example: media Literacy Award, Four River Film Festival, Kids for Kids, Youth cinema Network, Budapest Short Film Festival...) and successful and innovative projects in Danube Region:



# PIONEERS FESTIVAL

unaVision



We will promote also school's excursions, Sport, Cultural and Educational Tourism and our Danube Baedeker will have online (re)active digital version with different itinerary with multimedia content and description. Also, we would like to share information about possible job opportunities in Tourism, green technologies and suggestions about professional orientation.



9<sup>th</sup> Steering Group Meeting, Podgorica, Montenegro, 28-29<sup>th</sup> of May 2015



## What we need? How you can support us?

Danube Peace Boat E.U.R.O.P.E. 2015 is PILOT project and we are working with small money, contribution of the partners in the project. We will prepare application for different possible funding for future development of the Project. Our main idea is to motivate ALL 14 Danube Region Countries to participate with at least 2 participants: one young journalist (or University Student of Journalism, or Young Journalist waiting for job on the Labor Market) if it is possible to be younger than 24 and one young person older than 14 and younger than 19 interested in photo-video-animation.

We would like to ask you to help us to find those participants in all Danube Region Countries and to help them to earn money to cover their traveling expenses to Vienna (arrival 20<sup>th</sup> of July) and from Belgrade (departure 31<sup>st</sup> of July 2015) and participation fee of 1195 Euros/Participant including all excursions, visits, traveling by boat and bus from Vienna via Budapest, Vukovar and Novi Sad to Belgrade, all trainings and education, preparation, production and postproduction in Belgrade 27<sup>th</sup> to 31<sup>st</sup> of July.

At the end of Project every participating country will have all our outcomes in digital format ready for localization on national language: **Six 15 minutes TV film produced by participants, Photo Galleries with thousands photos, hundred short video and animated clips-Media Collection for Promotion, Education and Motivation.**

## Who can be potential sponsor?

This is my suggestion, who can be interested:

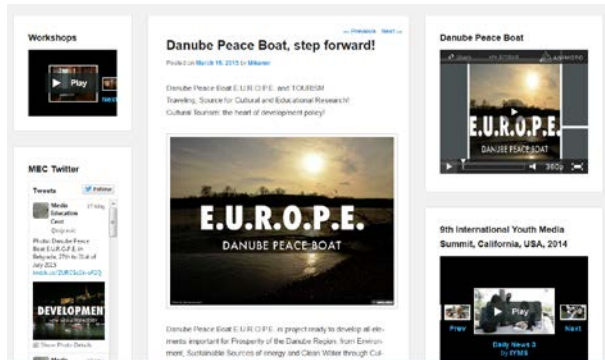
All national Tourism Organization, Private Universities and Schools, Ministry of Education, Ministry for Tourism, Ministry for Labor, Ministry for Youth, Private Tourism Agencies, TV Broadcasters, Newspapers... Maybe some of young people could afford to pay themselves?

## How you can support Danube Peace Boat project?

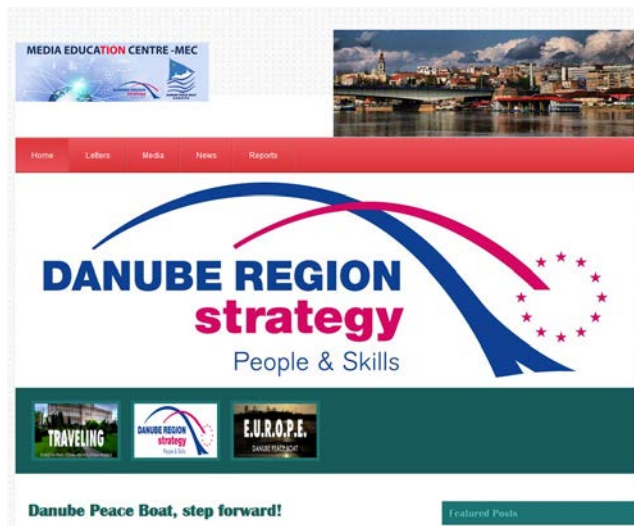
If you think that our project is good and that we have capacity and ideas to developing it in the next period, we will be appreciated if you:

- Write us letter of support
- Share info about our project through your networks
- Help us to find appropriate Organization or Institution, Company, School or University to become our associated partner and to cooperate with us
- Recommend us to National Tourism Organization like good partner for advertising of Tourism in Your Country in whole Danube Region and (if they are interested) could support our Baedeker Production and TV reports with some sponsorship and we will give to them advertising. They also could support our Traveling Video Exhibition with some money and we will present their advertising material in Austria, Hungary, Slovenia, Croatia and Serbia.

## Links and contacts:



## MEDIA EDUCATION CENTRE



## DANUBE PEACE BOAT



## WRITE US