# PA9 Working Group "Creativity and Entrepreneurship"

Report on members meeting held in Sofia (16th April 2013)

# TERMS OF REFERENCE: OBJECTIVES

- Bringing creativity closer to entrepreneurial education and training;
- Bringing education closer to businesses and vice versa bringing businesses closer to education;
- Supporting continuous education and training for SMEs, with special emphasis on creative industries and green economy.
- Introduction of innovative learning programmes to support creativity, innovation and entrepreneurship at all levels of education;
- Fostering entrepreneurial spirit at all levels of education
- Promotion of intercultural dialogue through support of cross-cultural learning methods and development and fostering of skills for development of transnational creative products;
- Making use of the linguistic and cultural diversity of the Danube Region;
- Promotion of broader learning communities and creative partnerships and networks, involving representatives of cultural actors, civil society and other stakeholders;
- Linking creative learning methods and creative thinking to businesses and innovation;
- Fostering multidisciplinary approach in entrepreneurship education;
- Fostering mobility .

# TERMS OF REFERENCE: THEMATIC FOCUS

- Entrepreneurship education at all levels and forms of education (schools, universities, vocational, informal, etc.)
- Mini-company programmes
- E-learning
- Training of entrepreneurs
- Training for representatives of the creative industries
- 'Train the Trainers' programmes
- Female entrepreneurship
- Entrepreneurship for migrants and marginalised groups
- Bringing education closer to businesses and vice versa bringing businesses closer to education
- Creative teaching methods and tools
- Development of entrepreneurial skills for presentation and marketing of creative products;
- Encouragement and supporting the development of creative thinking at all levels of education
- Encouragement of the individual approach in education;
- Encouragement of multidisciplinary approach in education
- Guidance for the complete field of life-long learning
- Creativity and entrepreneurship for aging population; mentoring

# INVENTORY OF EXISTING DIRECTLY TRANSFERABLE PRACTICE OR MODELS

Directly transferable practices or models are such projects' results, methodologies, learning and teaching practices, experiences and implemented policies that correspond to the following criteria:

- They are relevant to the field of development and/or improvement of creativity and entrepreneurship skills, competences and knowledge at all levels and forms of education and training (school, higher education, vocational training, adult learning, informal education);

- They are either existing transnational projects and practices OR they are implemented on national level but could be useful on cross-border and transnational level (i.e. could be transferred to other countries);

- They are in benefit of a larger group of beneficiaries (both to implementing organisations in different countries and to their target groups);

- They can lead to development of new transnational partnerships and new project ideas, where applicable.

# INVENTORY OF EXISTING DIRECTLY TRANSFERABLE PRACTICES OR MODELS – FIRST RESULTS

- Ten collected practices and models from 3 countries (Croatia, Germany and Bulgaria);
- Overview:
  - Business Incubator JUNIOR (BG);
  - Descartes Creativity and Innovation System (BG);
  - European Manager for Foreign Trade -Export/Import (EMfEI) (BG);
  - "Creative Gabrovo" cluster – The FabriC Association (BG);
  - The European Business Masters Cup (ebmc) competition (DE);
  - Initiative of start-ups and business transfer - ifex (DE);
  - Innovation voucher C (DE);
  - Development of Modular curriculum for economic VET schools (HR);
  - South East European Centre for Entrepreneurial Learning (SEECEL) (HR);
  - Programme *Training firm (HR).*

# NEXT STEPS

- Promotion of the gathered experience:
  - SG members distribute to stakeholders;
  - Invite implementing organisations to present the practices during events;
  - Put them online as a result of the PA and encourage all other PAs (of interest) to establish further contacts.
- Matchmaking to encourage partnerships and new project ideas and proposals based on this experience;
- Take into account latest tendencies (for example gamification of education process, new creative skills required for boom industries) in the transfer and/or elaboration of new ideas.