

# PA 8 Working Group: Digital Danube

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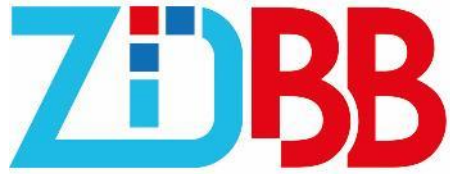
## Building Bridges



### 7 EU & 3 Non EU States

- Universities
- Companies
- Regional Catalysts
- Regional Politics
- NGOs





ZENTRUM DIGITALISIERUNG  
REGION STUTTGART



## YOUR COMPANION ON THE ROAD TO DIGITALISATION.



Digitise  
business models



Creative labs and  
coworking



Qualify  
employees



Consulting and workshops  
for SMEs and start-ups



# WG Digital Danube: What we've done – tools for Digital Transformation

## Supporting digital BM



<https://digitrans.foi.hr/psm/home?lang=de>

DigiHubs

Political recommendations (EUSDR)

**Business Models**

- Platforms
- Anything as a service
- New Customer Channels



Vine Configurator and Shop for a Romanian Vinery

Smart City Services



Adhesive Tape Producer to an AI based Advisory Platform for fastening Systems in Baden-Württemberg

AI based Medicine

Digital Leadership Culture  
Digital, Agile Work  
Data based Process Automatisation

Digital CE Value Chains

Digital Technologies

1. wave: Cloud/Social Media/Mobile /Analytics
2. wave: AI / IoT / 5G / Edge/ Block Chain / AR
3. wave: Quantum Computing / BioInformatics

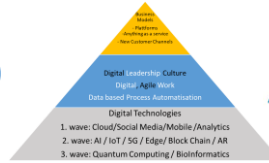


IoT based Smart City Services Croatia



# What we actually do

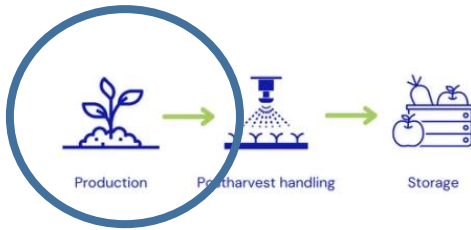
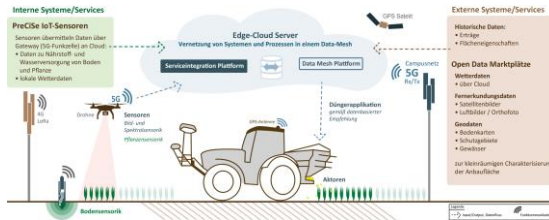
Digital



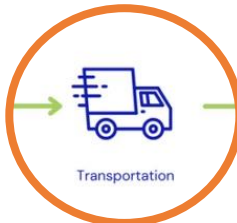
Sustainable



Resource savings in precision farming with 5G/Edge Cloud/IoT/AI  
20% less fertilizer, 15% more output



Food waste



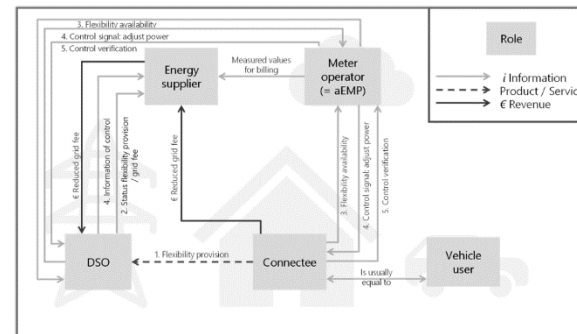
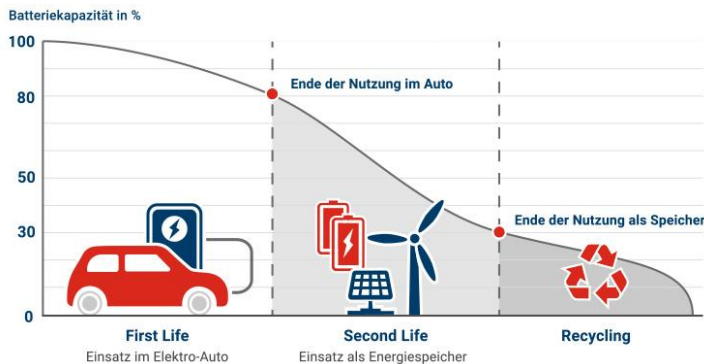
Food waste



Carton made from tomato stems  
1ha = packaging for 600t of tomatoes



Waste of resources

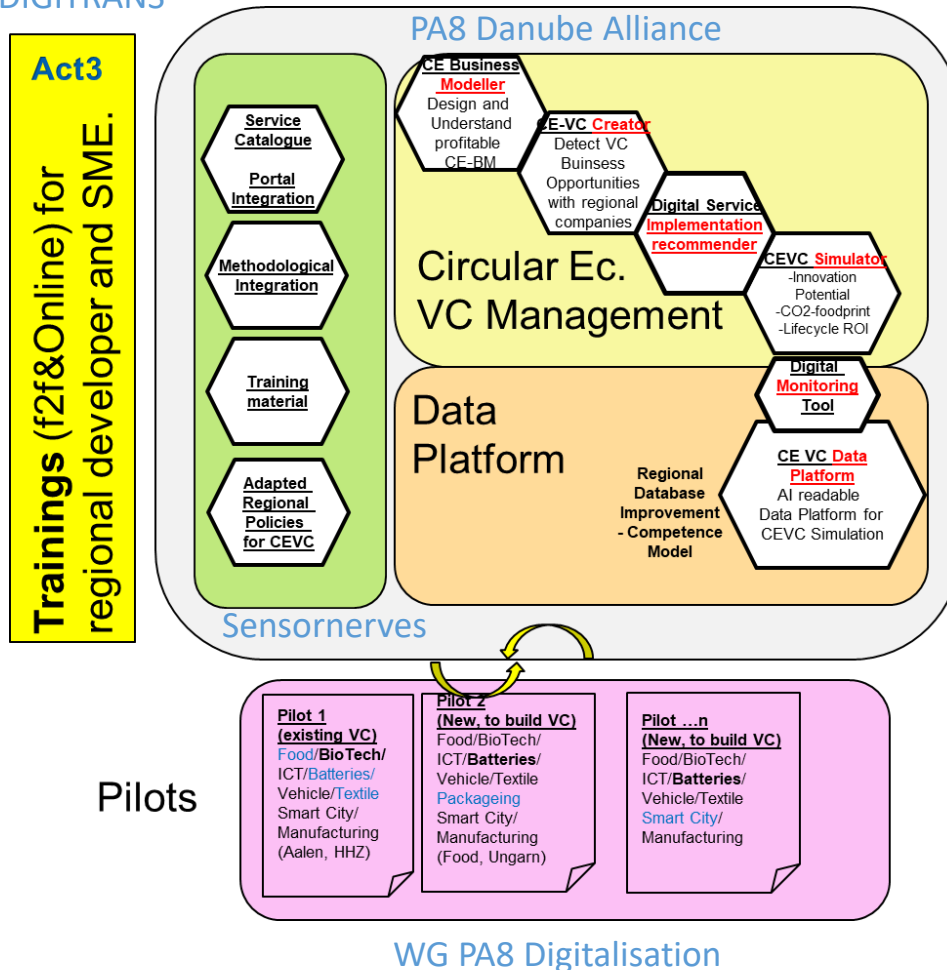


e3Value Model of Second Life Batteries in Smart Grids

# Digital & sustainable Transformation at once

## CEBM Toolbox: competitive advantages for SME in the DR

### DIGITRANS



### Tools for:

- Modelling
- AI-based Generation
- Simulation
- Implementation
- Monitoring
- Training

### of Circular Economy Business Models

### Pilots in the area of:

- Food
- Second Life Batteries
- Textile
- Packaging

# Contact



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