Working Group 2 «Promoting green and digital skills and jobs for young people»

10TH INTERNATIONAL STAKEHOLDER CONFERENCE OF EUSDR PRIORITY AREA 9

9 June 2022, 13:30-15:00

Introduction to the project

GREEN JOBS for you

and its executing organisation as well as the project partners

About me:



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UMWELT WISSEN Niederösterreich

Environmental education &

Education for Sustainable Development (ESD)

Educating & raising awareness in the fields of environmental and climate protection, nature conservation, SDGs;

Network of 85 partner organizations

Pool of experts Network events incl. symposia, conferences and network meetings Leading and coordinating a consortium for the Erasmus+ 2021-2027 program



Schools & kindergartens & libraries & ...

Certifying schools as *Umwelt.Wissen.Schule*

Providing education vouchers, workshops, educational material,...

Online catalogue (incl. more than 800 offers) & newsflash & environmental consulting provided by our own **team of counsellors**

Conferences & seminars & workshops for teachers

Initiatives & Projects Such as, leseumwelt (library project), as well as Green Jobs for you in order to promote and further enhance the Lower Austrian Climate & Energy program 2030



The Lower Austrian Climate & Energy Program 2030

Office of the Lower Austrian Government, Department of Environmental and Energy Management

including a total of 353 measures

268 measures having a direct effect on climate protection to tackle climate change

134 measures to promote the use of renewable energies and increase energy efficiency

173 measures to support adaptation to the effects of climate change



«Green Jobs for YOU»



This project aims to sensitize, inform and motivate young people (between the ages of 13 and 18) for *Green Jobs*.

The Government of Lower Austria is the executing organization and provides financing

Project partners: Bildungsberatung NÖ (Educational counselling service) JUSY Jugendservice Ybbstal (Youth counselling service) Project launch: 2021

Focal Points of the Project:



- Research and content related preparation
- Cooperation with stakeholders [ibw Inst. f. Bildungsforschung d. Wirtschaft (Institute for educational research in the economy), Directorate of Education, Chamber of Commerce & Agric., Energy & Environ. Agency of L.A.,..]
- Website
- Video production
- Developing & carrying out workshops at schools and also extracurricular
- Further education for teachers [career counselling], training for teachers and another youth counselling centres

Green Jobs - Definition(s)

The EU defines Green Jobs as "... those that, irrespective of which sector they are in - be it manufacturing, technology, or services - minimize environmental damage and preserve natural resources."

International Labour Office (ILO):

"Green jobs are decent jobs that contribute to preserve or restore the environment, be they in traditional sectors such as manufacturing and construction, or in new emerging green sectors such as renewable energy and energy efficiency. Green jobs help

- a) improve energy and raw materials efficiency;
- b) limit greenhouse gas emissions;
- c) minimize waste and pollution;
- d) protect and restore ecosystems; and
- e) support adaptation to the effects of climate change."

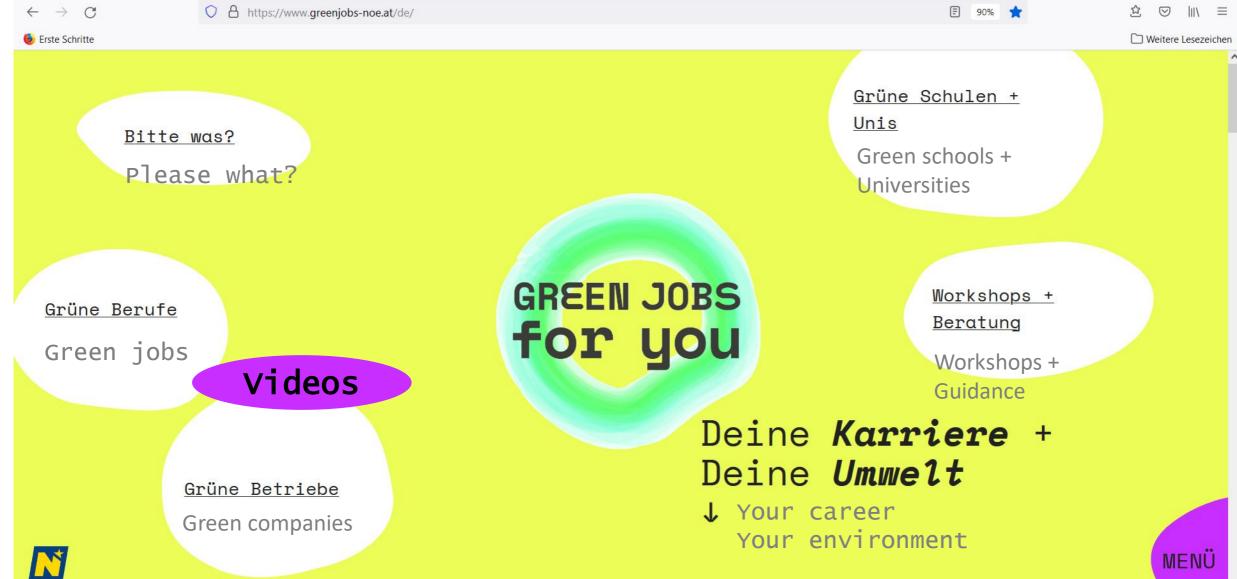


What are Green Jobs in our project?

Green Jobs are jobs, that are good for nature, the environment and thereby improve the wellbeing of all of us. Jobs of the future and jobs for a bright future – with our future generations in mind.

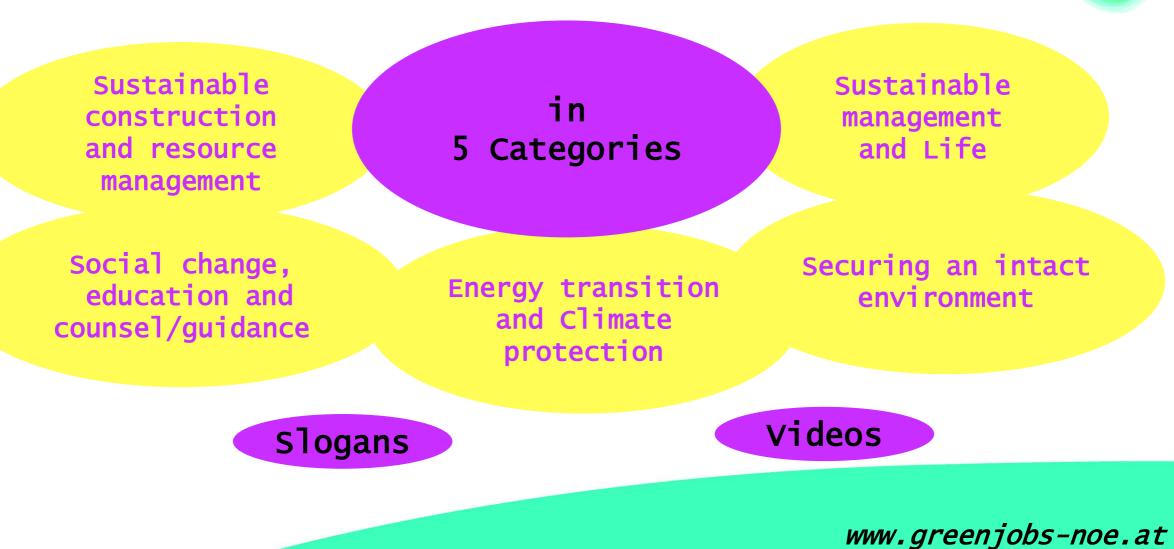
Green Jobs are of UtmOSt importance for Conservation of Resources, Energy Transition, Preservation of an intact Environment as well as Sustainable Life and Sustainable Management or Social Transformation of our Society.

Website design



Green Jobs







Target groups: Students (btw. 13 and 18 years old) Youth groups (extracurricular) Objectives:

Through workshops

- students shall be motivated to think about a Green Job
- students will be approached in a personal way through social work methods (actively involved, individual experiences and life situations)



Objectives:

Through workshops

- students will become more self-aware during this phase of career orientation and
- students get to know better their own role as actors to protect the environment.

Therefore, the workshop is not only knowledge-based, but also provides a character-building experience.



Contents:

- Standard group work & online tools [used in online workshops as well as classroom-based trainings for a more versatile atmosphere adapted to the working style of youth]
- Focus on their own values regarding environmental protection and [general] job opportunities
- Information about Green Jobs as well as practical advices on environmental protection.



Experiences:

- Extraordinarily positive feedback from students on the interactive quizzes
- Feedback shows, that young people are very interested in the topics of Green Jobs and environmental protection
- Quite a number of students mentioned, that they would reflect more on environmental issues in the future

Information events for multipliers in the education sector



Informing multipliers and teachers [subject career counselling] about Green Jobs and our support on the project. Providing them with different tools and methods for their daily work with adolescents:

- Learning Snacks for Padlet
 bit.ly/PadletGreenJobsforYOU
- Kahoot Quiz online
- Playing cards
- BOgrün Teaching material and worksheets



Bildungs- und Berufsberatung NÖ [Educational counselling and career guidance]

- Aimed at people between the ages of 15 and 65
- Everything related to education and career
- Approx. 10.000 persons per year
- 90 locations
- Online conversations by video, Phone calls, e-mail communication
- Client-focused, resourceoriented and solution-oriented



Pursuit of meaningful work: social and green

www.bildungsberatung-noe.at

New/green approaches of educational counselling in Lower Austria

- Collaborative project «Green Jobs for YOU»
- «Green Jobs» Information sheet for counsellors
- Network with green stakeholders, multipliers and companies



- «Green Guidance»: Sensitizing, informing and motivating people for green education and green employment paths.
 Encouraging "out of the box" thinking
- Making one's own work greener (promotional material, business trips, events,...)

www.bildungsberatung-noe.at

To summarize



- We would like to assist in reaching the targets defined in the Lower Austrian climate and energy program for 2030 by means of this initiative.
- 2. We would like to make young people in the phase of occupational orientation aware of the multitude of green jobs and, in particular, to also motivate young women to embark on such a career.

To summarize



- 3. We would like to help reduce the shortage of apprentices and skilled workers, particularly in technical fields.
- 4. We would like to convey the message to youths that green jobs have a future and are secure; that they can actively contribute towards protecting the environment, nature, and the climate in this way; and that they can work in a job that is meaningful and has an effect on the whole of society.



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GREEN JOBS

for you