

26th Steering Group Meeting of EUSDR Priority Area 09

24 May 2024 | Vienna, Austria



DSP support frame

- ❖ Support for EUSDR core-stakeholders
- ❖ Monitoring & Evaluation
- ❖ Communication
- ❖ Capacity Building
- ❖ Youth
- ❖ *Embedding & Funding*



DSP support for core stakeholders

Members with voting right

- nominated with a mandate by EUSDR participating states (NCs).
- NCs are to inform the PACs in written about the nominations of new SG members and to keep the DSP informed within this process to maintain the contact lists.
- PACs update the NCs of the respective participating state and the DSP as soon as changes occur if communicated directly by the respective SG line ministries.

EUSDR Governance Architecture Paper



EU Strategy for the Danube Region Governance Architecture Paper

EUSDR Governance Development (online meeting)



DSP support for core stakeholders

Established 11.2023

- provide a framework for an open discussion on ideas and challenges among the EUSDR core stakeholders that followed the talks of the revision of the EUSDR Govern. Architect. Paper
- closer coordination and communication, better understanding of the concrete roles and the relationships among the stakeholders

Governance Development Task Force

Strategy for the Danube Region
Governance Architecture Paper

EUSDR Governance Development (online meeting)



Austrian Presidency
of the EU Strategy
for the Danube Region

Co-funded by
the European Union

Cross-co...
based on the inputs collected for the Consol...
were inserted the proposals received from the Co...
implementation/ongoing, completed, none) | type

PA 3	PA 4
Contribute to	

DSP support for core stakeholders

Current Topics – Open exchange on recent Developments in Danube Region
Cross-thematic topics – concrete thematic cooperation needs among Priority Areas

- collection of inputs from/exchange with colleagues and identification of urgent/currents topic(s) in the forthcoming months (2024)
- collection of inputs based on the inputs collected for the Consolidated Input 2018 in the process of the revision of the EUSDR Action Plan (2021)
- table matrix for discussion at regular exchange meetings | [link](#)

Cross-cutting Issues / Cross-thematic Topics

based on the inputs collected for the Consolidated Input 2018 in the process of the revision of the EUSDR Action Plan (2021) were inserted the proposals received from the Coordinators of the respective PA; on the vertical line, the status of implementation/ongoing, completed, none | type (if any): sort of process/project (project, process, n...

	PA 3	PA 4	PA 5	PA 6	PA 7
Contribute to					

Implementation Report/EC Report

Overview



NC reporting



5th EC Report
on the
implementation
of MRS
2024

EUSDR
Implementation
Report
2024



- Keeping an overview of the participation, commitment and achievements within the EUSDR
- Basis for decision-making, support for strategic coordination
- Data for upcoming evaluations
- Enhanced grounds for more targeted stakeholder support/activities from PAs and DSP

Evaluation

EUSDR Evaluation Plan 2023-2028, developed in close cooperation with SG DANUVAL, available on the [EUSDR Website](#).

Upcoming evaluations:

Process/Implementation Evaluation (2024/2025)

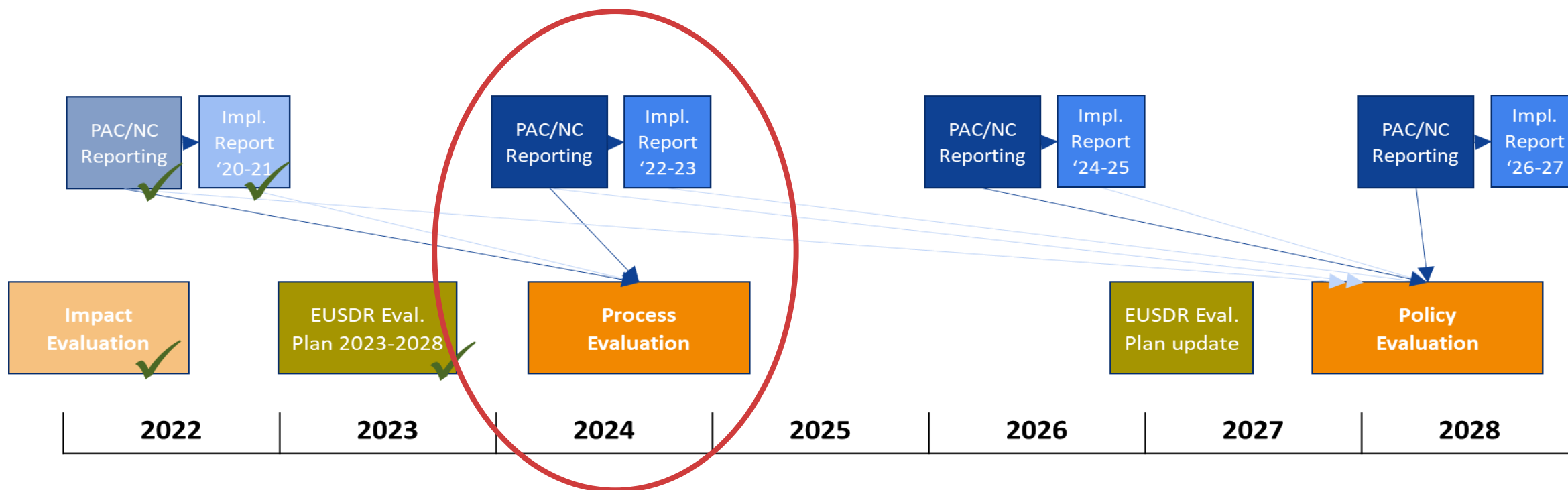
- Evaluation questions focus on the strategic dimension, governance, technical implementation and policy coordination, policy impact, funding
- External evaluator: M&E Factory
- Data collection from May 2024 onwards
- Interim Report expected in September 2024, Draft Final Report in December 2024, Final Evaluation Report in March 2025

Policy Evaluation (2027/2028)

- Focus on policy impact and embedding/funding



Monitoring & Evaluation timeline



Danube Strategy Flagships

Projects/processes that contribute to the implementation of the EUSDR, have a clear macro-regional dimension and a MLG approach.

List of Danube Strategy Flagships 2023:

<https://danube-region.eu/projects-and-funding/eusdr-strategic-projects/>

Overview

Identification of **Danube Strategy Flagships 2024** according to the [Guidance Paper](#) in 03.2024 – 06.2024

2024

- of high importance for the Danube Region's economic, social and territorial cohesion and for improving the quality of life therein.
- strengthen internal and external communication of the Strategy and the visibility of initiatives
- illustrate the progress achieved in implementing the EUSDR
- demonstrate exemplarily significant improvement induced by cooperation.

Definition

Danube Strategy Flagships

Why Danube Strategy Flagships?



strengthen internal and external communication of the Strategy and the visibility of the topics, initiatives and prospects in the Danube Region



illustrate the progress achieved in implementing the EUSDR and demonstrate exemplarily significant improvement in the Region that is induced by cooperation



strengthening a sector or branch, generating value chains or model solutions to important common challenges faced within the Danube Region



Danube Strategy Flagships

→ You may consider sharing our campaign, disseminating the Flagships via newsletter and/or internally within your units, stakeholder groups etc.

How to exploit Danube Strategy Flagships?

- 
- newsletters
 - internally within units
 - externally with stakeholder groups

Stakeholder
consultation

- 
- DSP campaigns
 - PA campaigns
 - Flagship videos

Media campaigns

- 
- work plans
 - platform creation
 - project/proposal generation

future orientations /
activities / projects

Danube Strategy Flagships 2023



- ❖ Education Reform Initiative of South Eastern Europe (ERI SEE)
- ❖ Bringing the Danube Region into Classrooms: Promoting Cooperation of Schools and Teachers

<https://danube-region.eu/bringing-the-danube-region-into-classrooms/>

Danube Strategy Flagships 2024

Each Priority Area (PACs with their Steering Groups) is asked to identify a **minimum of one and a maximum of three projects/processes** that are of strategic importance for implementing the PA's actions/targets

You can submit new projects/processes and/or update already labelled Danube Strategy Flagships, e.g. by adding new photos/videos, activities, results, stakeholders, changed status, etc.

The respective online form for the submission of Danube Strategy Flagships 2024 can be found [here](#) (intranet access required).

We kindly ask for the submission and/or updating of your Danube Strategy Flagship(s) via the online form until Friday, 28 June 2024.

Communication



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- **Social media platforms** are constantly updated
- ✓ **Videos** & e-banners produced (January 2024) to promote Flagships 2023 & relevant PAs
- ✓ Social media campaign running promoting Flagships 2023 on social media channels managed by DSP (all videos uploaded on YouTube:
<https://www.youtube.com/DanubeRegionStrategy>)
- **Website** - new service provider (2024), more exciting & user-friendly, related to the smart app, for improved content; new website launch: end of 2024
- Information & brand-awareness materials → to be elaborated & disseminated
- **Align communication activities** more with the Austrian EUSDR PCY for more **visibility**



NEW platform on social media
<https://bsky.app/profile/eusdr.bsky.social>



Capacity Building

- **Development of a capacity building (CB) framework :**

a Capacity Building Need Assessment (CBNA) is currently ongoing in order to develop a CB framework for the EUSDR core stakeholders in respect to their roles, responsibilities and collaboration relationships:

- **first phase:** collect data for a capacity building analysis using three methodological tools:
 - ✓ **exploratory interviews** – conducted at the beginning of March 2024
 - ✓ **focus groups** – held in April 2024
 - **questionnaires** – sent to the stakeholders in May 2024



Capacity Building

- Development of a capacity building (CB) framework :
 - second phase:
 - **analyse data** for a capacity building assessment
 - **develop a framework** for improving capacity building through tailored trainings.

Based on the CBNA, **five training sessions** will be provided (1/year) - first training session will be organised in 2024 (Q4).



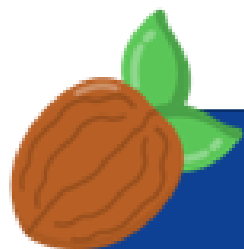
Danube Youth Council (DYC): Involvement in PAs

- 2nd mandate period: 1 November 2023 – 31 October 2024 (12 months)
- 25 out of 28 first-generation DYC members decided to prolong their mandate
- 3 new members were appointed: Gabriela Radkova (BG), Barbara Kasalo-Banić (HR) and Lenka Živanović (SI)

Danube Youth Organisations Network (DYON) (planned establishment)

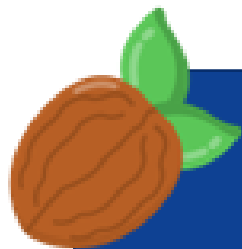
- As a complementary structure to the DYC → institutionalised youth participation in the EUSDR, the DYON shall be established in 2024, under the AT PCY.
- First & second meetings with interested youth organisations → 12/2023 and 04/2024
- Exact setup, scope and activities of the DYON remains yet to be defined

What's next?



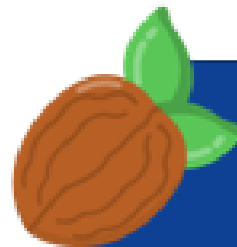
- Process/Implementation Evaluation
2024/2025
- Implementation Report
Q4

**Monitoring
& Evaluation**



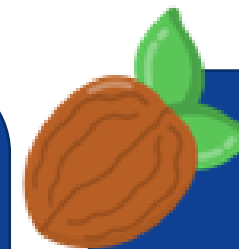
Capacity Building
Need Assessment
(CBNA) at the level
of EUSDR core
stakeholders
Q1-Q2

Capacity Building



DYON
establishment
development
Q2

Youth



Update of the
EUSDR and PA
websites
Q4

Communication

EUSDR events

Scope	Date	Location
12 th International Stakeholder Conference of EUSDR PA 9	23 May 2024	Vienna, Austria
Natural Hazards in a Changing Climate: How to Manage Risks Under Global Warming?	10-13 June 2024	Vienna, Austria
5 th EU Macro-Regional and Sea Basin Strategies Days 2024	12-14 June 2024	Brussels, Belgium
NC Meeting	13 June 2024	Brussels, Belgium
11 th Danube Participation Day	19 June 2024	Vienna, Austria
13 th EUSDR Annual Forum	20-21 June 2024	Vienna, Austria
Danube Day	21 June 2024	tbd
Danube Salon at Europa-Forum Wachau	21 June 2024	Wachau, Austria
Salzburg Forum (Meeting of Ministers of Interior)	25-26 June 2024	Laxenburg, Austria
The Danube Region at the Turn of Times	8 July 2024	Ulm, Germany
PAC meeting and PAC Seminar	11-12 September 2024	Vienna, Austria
Networking event EUSDR & Interreg at project partner level	17-18 September 2024	Linz, Austria
Mediterranean coast and MRS Week 2024	17-20 September 2024	Izola, Slovenia
3 rd DYC Youth Camp	26-29 October 2024	Vienna, Austria
EUSBSR Annual Forum	29-31 October 2024	Visby, Sweden
Danube Rectors' Conference	13-15 November 2024	Krems, Austria
NC-PAC Exchange	10-11 December 2024	Vienna, Austria
27 th ICPDR Annual Meeting	11 December 2024	Vienna, Austria

SG meetings	Date	Location
PA 9	24 May 2024	Vienna, Austria
PA 4	28 - 29 May 2024	Bratislava, Slovakia
PA 3	18 June 2024	Vienna, Austria
PA 2	19-20 June 2024	Vienna, Austria
Joint PA 7 & PA 8	8 July 2024	Ulm, Germany
PA 6	24 - 25 September 2024	Tulln, Austria

<https://danube-region.eu/communication/events/> & the [EUSDR Calendar of events](#)

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Danube Region**



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