



# **PA9 WORKING GROUP “CREATIVITY AND ENTREPRENEURSHIP”**

**Report on members meeting held in Sofia (16<sup>th</sup>  
April 2013)**

# WG MEETING DISCUSSION POINTS

- WG Rules of Procedure
- WG Terms of Reference
- Involvement of stakeholders
- Starting an inventory of existing directly transferable models and practices in the field of creativity and entrepreneurship
- WG support of SG members efforts related to the 2014-2020 planning of Programmes in the field of human resources
- Planning of tasks and deadlines
- Linking the work of the WG to other PAs



# PARTICIPATING ORGANISATIONS

- Business Support Centre for SME-Ruse (Bulgaria)
- Applied Research and Communications Fund (Bulgaria)
- Ministry of Education, Youth and Science (Bulgaria)
- KulturKontakt Austria (Austria)
- Vienna Board for Education (Austria)
- Ministerium für Kultus, Jugend und Sport Referat Weiterbildung (Germany)
- Ministry of Education, Youth and Sports (Czech Republic)
- Croatian Chamber of Economy (Croatia)



# WG RULES OF PROCEDURE

- Purpose: to support the work of the Steering Group;
- Membership:
  - by nomination of experts by the members of the Steering Group;
  - the appointed co-ordinator communicates with the Steering Group members and with the PAC as well as with WG members ;
  - ensuring continuation and good performance;
  - each member of the WG can work with experts in the relative sector and action in the frames of the preparation for the relative session;
  - members of the WG can be accompanied by experts or representatives of stakeholders during a session in the working process of the Working Group where support is necessary for discussion of specific topics.
- WG sessions: all documents created by the WG as well as the follow-up on activities and tasks are sent for approval to the Steering Group members.



# TERMS OF REFERENCE: OBJECTIVES

- Bringing creativity closer to entrepreneurial education and training;
- Bringing education closer to businesses and vice versa bringing businesses closer to education;
- Supporting continuous education and training for SMEs, with special emphasis on creative industries and green economy.
- Introduction of innovative learning programmes to support creativity, innovation and entrepreneurship at all levels of education;
- Fostering entrepreneurial spirit at all levels of education
- Promotion of intercultural dialogue through support of cross-cultural learning methods and development and fostering of skills for development of transnational creative products;
- Making use of the linguistic and cultural diversity of the Danube Region;
- Promotion of broader learning communities and creative partnerships and networks, involving representatives of cultural actors, civil society and other stakeholders;
- Linking creative learning methods and creative thinking to businesses and innovation;
- Fostering multidisciplinary approach in entrepreneurship education;
- Fostering mobility .



# TERMS OF REFERENCE: THEMATIC FOCUS

- Entrepreneurship education at all levels and forms of education (schools, universities, vocational, informal, etc.)
- Mini-company programmes
- E-learning
- Training of entrepreneurs
- Training for representatives of the creative industries
- 'Train the Trainers' programmes
- Female entrepreneurship
- Entrepreneurship for migrants and marginalised groups
- Bringing education closer to businesses and vice versa bringing businesses closer to education
- Creative teaching methods and tools
- Development of entrepreneurial skills for presentation and marketing of creative products;
- Encouragement and supporting the development of creative thinking at all levels of education
- Encouragement of the individual approach in education;
- Encouragement of multidisciplinary approach in education
- Guidance for the complete field of life-long learning
- Creativity and entrepreneurship for aging population; mentoring



# TERMS OF REFERENCE: MAIN OUTPUTS

- Completed and on-going projects' implementation results;
- Identification of further initiatives, project ideas and partnerships;
- Position papers on common strategies;
- Handbook or manual (use of PA9 Online platform) with good practices and innovative methods, that is easy to transfer and multiply within the macro-region;
- Identification and better linking of existing networks of entrepreneurship initiatives and entrepreneurship educators in the Danube Region;
- Sharing information about calls for proposals relevant to the topics of the WG.



# INVOLVEMENT OF STAKEHOLDERS

- Short questionnaire for consulting stakeholders (educational organisations, SMEs associations, creative people, etc.):
  - Are the defined objectives clear and responding to the main challenges?
  - Is the thematic focus relevant? Is there something to add/remove?
  - Are the outputs relevant? Is there something to add/remove?
  - Suggestions for improvement.





# INVENTORY OF EXISTING DIRECTLY TRANSFERABLE PRACTICE OR MODELS

Directly transferable practices or models are such projects' results, methodologies, learning and teaching practices, experiences and implemented policies that correspond to the following criteria:

- They are relevant to the field of development and/or improvement of creativity and entrepreneurship skills, competences and knowledge at all levels and forms of education and training (school, higher education, vocational training, adult learning, informal education);
- They are either existing transnational projects and practices OR they are implemented on national level but could be useful on cross-border and transnational level (i.e. could be transferred to other countries);
- They are in benefit of a larger group of beneficiaries (both to implementing organisations in different countries and to their target groups);
- They can lead to development of new transnational partnerships and new project ideas, where applicable.



# TASKS AND DEADLINES

- Stakeholders feedback on Terms of reference – **15 July 2013;**
- Inventory collection by WG members – continuous process; first round deadline: **end of September 2013;**
- Sharing information on calls for proposals relevant to the WG topics – on-going.

